

# ***JOIN THE RUSH***

## ***SPONSORSHIP OPPORTUNITIES***



# CHAMPIONSHIPS

Your sponsorship helps fund team travel, expenses, operating costs, etc.



## A WINNING TRADITION

**3X Men's Basketball**  
National Champions

**11X Volleyball**  
National Champions

**1X Baseball**  
National Champion

**3X Rodeo**  
National Champions

**Over 100 Combined**  
Region Championships

**17'-18' Basketball & Volleyball**  
NJCAA Runner-Up

**17'-18' Baseball**  
3<sup>rd</sup> Place JUCO World Series



# OPPORTUNITY

Your sponsorship helps fund scholarships and opportunities



Tawnee Luafalemana

Pierre Jackson

Smush Parker



Scott Eyre



Carrick Felix



Lea Hopson



## GOLDEN EAGLES MOVING ON

5 NBA Players

Since 2000

7 Players

Drafted in NBA

117 Baseball Players

Who've Gone Pro

154 NJCAA

All-Americans

753 Student-Athletes

Went on to 4-Year Univ.

Division 1 Talent

Most Move on to D1

3.42

Combined GPA

# Marketing Reach

We enjoy a loyal, passionate, and growing fan base



Website	Users	New Users	Page Views	KSL Live Web Stream
Year Total	232,425	115,425	657,053	26,257 (unique visitors)
Avg. Per Week	4,458	2,214	12,601	938 (Per Game)

Social Media	Impressions	Engagement	Reach (Facebook/Instagram)	Total Followers
Year Total	2,387,652	159,689	639,133	6,105
Avg. Per Week	45,793	3,062	12,258	10 (Facebook)

In-Venue	Volleyball	M Basketball	W Basketball	Softball	Baseball
Year Total	4,400	20,800	6,600	3,300	2,800
Avg. Per Event	400	1,300	550	150	100
Highest Event	800	2,400	1,200	300	250



# Corporate Sponsor

We offer unique, customized sponsorship opportunities



Halftime Promotions &  
Timeout Giveaways!



## GAME SPONSOR

Tournament Sponsor w/ 4x8 Sign

\*5000 Dollar Value

## Game Sponsor

\*500 Dollar Value

## Booth Setup in Foyer

Included in Game Sponsor

## Halftime Promotions

Included in Game Sponsor

## PA Announcements

Announced During Breaks

## 5'x12' Video Board Ad

Included in Game Sponsor

## Giveaways

Included in Game Sponsor

*\*value is per season*

# Corporate Sponsor

CSI Gym is the premier local athletics & community event site



Skip Walker Field

CSI GYM

Dual Sided  
Video Board

Program Ads

ADVERTISING  
CSI Gym 4'x8' Sign  
\$3200 Value

CSI Gym 3'x5' Sign  
\$1,650 Value

5'x12' Video Board Ad  
\*\$1000 Value

Game Program Ad  
\*\$500-\$2000 Value

Lucky # Ad (w/ PA)  
\*\$500-\$2000 Value

Baseball 7'x16' Sign  
\*\$1000 Value

Softball 5'x10' Sign  
\*\$1000 Value

Graduations/Community Events  
Host Site for Over 20 Other Events

*\*value is per season*





# Corporate Sponsor

Variety of events to sponsor and bring your team to



Fall Fest

Read Like an Eagle Night

Co-Brand Social Media Graphics



ATHLETICS  
SPONSOR

THANK YOU FOR YOUR  
**SUPPORT**

THE COLLEGE OF SOUTHERN IDAHO'S 20TH ANNUAL

LORI ROGERS

**FLY LIKE AN EAGLE**



Saturday, August 26, 2017

8:00 am Shotgun Start · Twin Falls Golf Club ("Muni") · 4-Man Scramble



Idaho  
Central  
CREDIT UNION



Cart Fees not included · Sponsorships available (contact Clark at [crasmussen@csi.edu](mailto:crasmussen@csi.edu))

\$360/Team of 4



## SPECIAL EVENTS / MISC

Read Like an Eagle

Gold Level- \$2,000, Silver- \$1,000

Fall Fest Auction & Dinner

Table Sponsor- \$250

Fly Like an Eagle Golf Tournament

\*Hole Sponsor-\$150

Fly Like an Eagle Golf Tournament

Team of 4 - \$360

Social Media/Website Ads

\*\$1,000-\$3000 Value

Access to Coaches/Players

Use for Commercials, Events, etc.

#JoinTheRush Campaign

Contact for Details

*\*value is per season*

# ***CUSTOMIZED AND FLEXIBLE CONTRACTS TO MEET YOUR ORGANIZATION'S NEEDS***

DISCOUNTS AVAILABLE FOR MULTI-YEAR DEALS!

CONTACT JACOB HOWELL- ASSISTANT ATHLETIC DIRECTOR

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***JOIN THE RUSH***